

Smart Scan

Get a clear snapshot of product risk across your marketplace

See where product risk already exists, where exposure is concentrated, and which areas need review first. No integration required.

Product risk can hide across massive, constantly changing catalogs, often in places no one thought to check.

Manual reviews can't keep up and without the right visibility you may not know which areas need attention until risky products are already active.

Smart Scan provides a clear snapshot of product risk across your entire marketplace so you can prioritize enforcement efforts.

This agentic AI solution analyzes your existing catalog to detect where risk already exists and where it is concentrated, across 50+ high-risk categories. It combines proprietary data with high-precision models trained on billions of product listings. You get review-ready findings to support review, compliance, and governance decisions.

Smart Scan in action



Sample the existing catalog

Point-in-time review of existing marketplace listings



Map where risk is concentrated

Priority categories and exposure areas



Deliver review-ready findings

Dashboards, reports, and explainable outputs

No integration required

Simply provide marketplace URL(s). Smart Scan does the rest.

Key Outcomes

- ✓ Uncover hidden product risk already active across the existing catalog
- ✓ See where exposure is highest across categories, storefronts, and product areas
- ✓ Focus review teams on the risks that need action first
- ✓ Assess current marketplace risk quickly with no integration required
- ✓ Use review-ready findings to support governance, compliance, and enforcement decisions
- ✓ Create a baseline for ongoing monitoring, remediation, and policy action

Why Smart Scan matters

Marketplaces cannot control risk they cannot see

Product risk does not appear evenly across your marketplace. It can concentrate in certain categories, storefronts, product areas, descriptions, images, or lower-visibility listings. When you do not know where exposure is highest, review becomes broad, reactive, and difficult to prioritize.

Built to map product risk across your existing catalog

Smart Scan gives you a fast, no-integration way to assess current catalog risk through a point-in-time view of existing product exposure.

Using your marketplace URL(s), Smart Scan samples live listings, identifies product risk by category, and shows where exposure is concentrated.

No integration required

Smart Scan only needs your marketplace URL to show where product risk exists. No API integration or heavy R&D work needed, so you get immediate value.

Risk discovery

AI agents find product risk beyond the products, keywords, or categories you already know to check, across 50+ high-risk categories.

Visibility and prioritization

See where product risk is concentrated across categories, storefronts, and product areas, and which areas need review first. Run on demand or on a cadence.

Review-ready findings

Get dashboards, reports, and explainable outputs to support internal review, enforcement, and governance decisions.

Ongoing risk planning

Create a baseline for follow-up reviews, policy action, and remediation. When Smart Scan surfaces recurring product risk, MarketView can screen new and modified listings to prevent similar issues from reoccurring.

Smart Scan answers...

- ✓ Which categories or storefronts carry the highest product risk?
- ✓ Where is risk concentrated across your catalog?
- ✓ Is risk isolated, concentrated, or recurring over time?
- ✓ Where should review and enforcement happen first?
- ✓ What evidence supports enforcement and governance decisions?

Learn more: G2RiskSolutions.com/smart-scan

Talk to a digital commerce risk expert: G2RiskSolutions.com/contact