Persistent Merchant Monitoring

Catch risky website content after merchants are approved

Continuously monitor merchant websites for content that may violate card brand rules, regulations, or your portfolio policies.

A merchant you approved can change its website at any time, adding prohibited products, illegal activity, or content that falls outside your risk policies.

Across large portfolios, those changes are difficult to track manually. Risky content may remain active until it creates card brand exposure, regulatory scrutiny, chargebacks, or reputational damage.

Persistent Merchant Monitoring continuously monitors known merchant websites after onboarding, so you can quickly identify content that requires attention.

Automated website analysis and expert validation confirm potential violations and give you screenshots, risk classifications, and clear rationale to support review and action.

From recurring website monitoring to validated action

Known merchant websites

Approved URLs in your portfolio

Recurring content monitoring

Websites checked for prohibited, illegal, and policy-risk content

Validated cases

Violation, severity, screenshots, and rationale for review and action

50M+

merchants monitored

17M+

content violations reported

Key Outcomes

- Identify new website content that creates compliance or policy risk
- Prioritize validated violations that need action
- Reduce repetitive website checks across large merchant portfolios
- Make confident decisions with clear evidence and rationale
- Document findings for enforcement, reporting, and audit

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Why Persistent Merchant Monitoring matters

Merchant websites can change after onboarding

Products, services, claims, and website content can change after a merchant is approved, creating new risk that was not present during onboarding.

Persistent Merchant Monitoring replaces broad manual website checks with scalable, evidence-backed oversight across your portfolio.

Automated monitoring with expert validation

Automated analysis scans merchant websites for prohibited, illegal, and policy-risk content across defined categories.

Expert review validates potential violations, confirms severity, and adds the context needed to distinguish actionable risk from lower-risk or irrelevant content.

Evidence built for review

Each validated finding can include a website screenshot, risk classification, supporting rationale, and source URL, giving you clear documentation for investigation, enforcement, reporting, and audit.

Content risks that matter to your portfolio

Card brand compliance
Identify content that may violate card brand rules or monitoring requirements.

Regulatory and government requirements
Surface products, services, or claims that create jurisdiction-specific concerns.

Portfolio policy risk
Monitor content outside your organization's risk appetite or acceptable-use policies.

High-risk and prohibited categories
Detect restricted products, illegal goods, pharmaceuticals, controlled substances, and other high-risk content.

Built around your portfolio

- Configure monitoring by risk level, region, merchant group, or policy
- Set different monitoring requirements across ISOs, PSPs, or portfolio segments
- Adjust categories and thresholds as priorities change
- Review findings through the portal or API

Learn more: G2RiskSolutions.com/persistent-merchant-monitoring

Talk to a merchant risk expert: G2RiskSolutions.com/contact

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