

## **KYC Automation**

# **Automate Merchant KYC to Scale and Speed Underwriting**

### Eliminate manual KYC checks

Replace costly manual processes with consistent, automated KYC technologies.

# Accelerate underwriting decisions

Receive due diligence reports and data in minutes to avoid KYC bottlenecks.

# Scale new merchant boarding

Integrate KYC data with your underwriting management system to auto-decision qualified applicants.

#### **Benefits**

**Automated KYC due diligence reports and data** 

- Improve KYC quality and accuracy.
- · Speed screening and underwriting decisions.
- · Underwrite merchants faster and at scale.
- Reduce costs associated with manual KYC checks.
- Comply with ETA merchant underwriting guidelines.



#### **KYC**

Know Your Customer (KYC) due diligence checks validate merchant-supplied information and uncover additional, pertinent details needed to make underwriting decisions.

KYC Automation allows you to use JSON-formatted risk data accessible via API to create underwriting rule sets, scoring, and machine learning models for fast decisioning. Additionally, an indexed PDF report highlights red flags for enhanced due diligence by human analysts, while also meeting compliance requirements.

#### **KYC Automation**

Quickly and accurately answer critical underwriting due diligence questions, such as:

- Is this a legitimate business?
- · Who are the principals?
- · What is the business selling?
- How is it disclosing policies?
- What is the business' reputation with consumers?
- Does the business have watch list, government, or legal issues?



#### **Features**



Website crawling

Categorizes web pages, prohibited words/phrases. Detects parked websites, clips and archives sample products/services, and more.



Government and legal checks

Automates compliance with sanctions, PEP, CFPB, FTC, lawsuit- and corporate-record searches. Identifies required consumer disclosures.



Reputation checks

Checks Better Business Bureau, consumer complaint boards, social media reviews and ratings, targeted news and web sources, OFAC SDN, and other available watch lists.



ETA compliant

Provides KYC checks that closely follow the ETA's merchant onboarding guidelines. Auditable KYC documentation is provided as a PDF report.



**Merchant** analytics

Includes web server geolocation, address verification, and mapping (including street view).



Flexible reporting

Self-define content, length, information, and more. Reports are accessible via web terminal, batch upload, or web service API.



Anytime, anwhere

Supports global merchants and translates into 90 languages. Data is fully automated and available 24/7/365. Reports and data available in minutes.

#### **Trusted partners**

G2 Risk Solutions has joined KYC SiteScan, the global leader in automated KYC due diligence technology. As veteran payments industry experts, KYC SiteScan's knowledge of KYC business requirements enhances our risk mitigation solutions.

**Contact us**