

CBD Risk Management

Grow your CBD merchant portfolio

Manage growth while mitigating risk within the legislatively volatile CBD market.

Know the risk

CBD laws vary widely across jurisdictions. Our experts track CBD regulations worldwide, so you understand industry risk and stay up-to-date.

Tailor your program

Using a payments-centered risk framework, we analyze your CBD merchants for compliance, allowing you to determine whether CBD applicants meet your risk tolerance.

Catch violations

Using proprietary technology and expert analysts, we first audit, then monitor your CBD portfolio, flagging substantive website and retail point-of-sale changes to quickly identify new violations.

Benefits

Increase revenue

Identify CBD merchants that match your risk tolerance and expand your portfolio.

Avoid fines and assessments

Distinguish lower-risk CBD merchants from flagrant bad actors to reduce enforcement risk.

Avoid surprises

Onboard only those CBD merchants that meet your risk tolerance to stabilize your portfolio.



CBD risk rating

A detailed report providing a window into the likelihood that a particular merchant will generate fines, assessments, or other consequences. Our experts answer dozens of critical questions like:



- Is there evidence of transaction laundering?
- Have the business or its principals been in trouble before?
- Does the merchant's marketing increase the risk of regulatory review?
- Do products violate the laws in any jurisdictions where it offers shipping?

Key features



CBD risk rating

Analyzes 25 risk factors, indicating a merchant's compliance level with applicable laws, as well as best practices.



CBD certification

Enables merchants that are low risk across all categories to apply for certification.



UI testing

Ensures accredited, third-party testing from one of the most respected safety certification companies in the world.



Automated monitoring

Catches violations faster by detecting changes to the product catalogs and marketing claims made by previously certified merchants.



Flexible service

Allows payment providers to tailor service to their risk tolerance and needs.

Trusted partner

Our team of tenured analysts has extensive risk and compliance experience to help you:

- **Understand** the complex CBD legal landscape.
- **Set** appropriate CBD-related risk policies.
- **Filter** higher-risk merchants from those in compliance.
- **Determine** if merchants pass your standards.
- **Navigate** the gray areas of this exploding industry.